

JULIAN RUBALCABA

resume

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LINKS

[LinkedIn](#) + [YouTube](#) + [Portfolio](#)

Qualified and detail-oriented professional with extensive experience in delivering interdisciplinary education that integrates art, science, technology, engineering, math, design, and hands-on learning. Demonstrated success in teaching and mentoring students in K-12 and higher education settings. Skilled in art education and makerspace technologies, including 3D modeling, 3D printers, laser cutters, and design software. Proficient in developing inclusive and adaptive curricula that cater to diverse learning needs, including English language learners and students with special needs. Highly collaborative, with expertise in designing district-wide art programs, leading art task forces, and mentoring students for personal and academic growth. Passionate about fostering a supportive, creative, and inclusive environment that empowers students to excel in artistic and technical skills.

Education and Credentials

Ed.D. in Administration – Educational Leadership

California State University of San Bernardino, 2022

Relevant Coursework:

- + Proficient Leader & Community Engagement
- + Legislative Action, Educational Change
- + Leadership & Learning Strategies

Administrative Credential (Preliminary)

California State University of San Bernardino, 2022

Related Coursework:

- + Supervision & Evaluation of Teachers
- + Educational Administration
- + Curriculum, Instruction, & Assessment

Single Subject Teaching Credential – Art / Career and Technical Education Credential – Arts, Media, & Entertainment

California State University of San Bernardino, San Bernardino, CA, 2016

Related Coursework:

- + School Culture & Diversity
- + Designing Curriculum with Differentiation & Modifications
- + Career Technical Education

M.F.A. in Graphic Design

California State University of Long Beach, Long Beach, CA, 2013

Single Subject Teaching Credential – Art

Related Coursework:

- + Information Technology
- + Cross-Culture Community-Based Art

B.A. in Graphic Design

California State University of San Bernardino, San Bernardino, CA, 2009

Minor: Web Design

Related Coursework:

- + Principles of Design Management
- + Management & Organizational Behavior

Professional Experience

Fontana Unified School District Art Instructor

2016 – Present

Lead and inspire students by integrating interdisciplinary design concepts, fostering creativity through hands-on experiences with advanced technology, and cultivating a dynamic learning environment in art education and Animaker design. Empower students with skills in 3D modeling, animation, and prosthetics through innovative instruction and collaboration in makerspace.

- + Enhanced student engagement and critical thinking by introducing a comprehensive curriculum blending art, science, and technology, equipping students with real-world design and technical skills.
- + Elevated technical proficiency and problem-solving abilities by spearheading the integration of 3D printers, laser cutters, and animation software into the learning experience.
- + Ensured accessibility and success for diverse learners by developing an inclusive, adaptive curriculum tailored to the needs of English language learners and students with special needs.
- + Fostered collaboration and exploration through hands-on projects integrating prosthetics, anatomy, and animatronics, enabling students to apply cross-disciplinary learning in innovative ways.
- + Served as a designated administrator, stepping in to support behavior intervention, academic intervention, IEPs, 504s, test facilitation, and mentorship as a master teacher.
- + Played a pivotal role in creating one of the district's first animatronic-maker space CTE programs, merging art, technology, and engineering for hands-on student learning.
- + Contributed to district-wide arts education by serving on the Art Task Force, helping develop a comprehensive plan to implement art programs under Prop 28.

CSU San Bernardino, Art Department, Prison Arts Collective Graphic Designer / Instructor

2015 – 2017

Guided and mentored incarcerated adults in weekly art programs. Fostered personal growth and social-emotional healing through visual design. Collaborated with a diverse team of teaching artists to create an impactful, therapeutic learning environment.

- + Enhanced artistic skills and emotional expression by developing and delivering two courses for participants.
- + Fostered improved self-awareness and social integration through transformative group workshops, positively impacting participants' personal growth.
- + Contributed to inmates' rehabilitation and creative development by producing and curating impactful visual art projects showcased within the community.
- + Produced gallery exhibition books, web designs, marketing materials, and lectures for non-profits, amplifying outreach and community engagement.

R3FLECT.COM Visiting Art Teacher

2010 – 2014

Directed dynamic graphic design instruction for diverse age groups, fostering creative development and technical proficiency through interactive learning experiences.

- + Boosted student creativity and design skills by leading design and delivery of engaging, hands-on lesson plans.
- + Inspired students to produce high-quality design projects by cultivating a collaborative learning environment that encouraged artistic exploration and innovation.

Additional Teaching Experience

Instructor | AmeriCorps – The Youth Action Project, San Bernardino, CA

Instructor | San Bernardino Valley College, San Bernardino, CA

Visiting Art Teacher | CSU Long Beach – ArtsBridge Program, Long Beach Unified School District, Long Beach, CA

Art Instructor | CSU Long Beach – Arts and Services for the Disabled, Long Beach, CA

Design Experience

Garner Holt Productions | Education Through Imagination

2020 – 2022

Crafted innovative educational programs that incorporate cutting-edge technologies like 3D printing, laser cutting, projection

mapping, and vacuum forming. Utilized industry-standard tools including MakerBot, Blender, Universal Laser Systems, and Lightform to create engaging and interactive learning environments.

- + Empowered students to master real-world fabrication and digital design technologies by spearheading the design and launch of a cutting-edge curriculum.
- + Elevated student engagement and technical proficiency through project-based learning, integrating industry-relevant software and hardware applications.

Web Designer / Graphic Designer / Animator, CTRL. Online

2015 – 2021

Led the creative development of online video animations, heading the production of captivating title sequences and cartoon animations. Designed and built dynamic, user-friendly websites, leveraging advanced proficiency in Adobe Creative Suite tools, including After Effects, Dreamweaver, Illustrator, Photoshop, Audition, and Premiere.

- + Drove visual storytelling impact by producing high-quality animated sequences that enhanced viewer engagement and elevated brand presence.
- + Elevated user experience through the design and launch of responsive, visually appealing websites optimized for usability and cross-device compatibility.
- + Streamlined creative workflows by mastering and integrating Adobe Creative Suite applications, enabling seamless production of multimedia content under tight deadlines.

Graphic Designer / Web Designer & Developer / Illustrator / Marketing / Photography / Instructor AmeriCorps, The Youth Action Project (YAP)

2010 – 2014

Led the way in shaping creative vision and steering collaborative design projects to enhance brand recognition and foster community connections. Managed the entire process of producing diverse multimedia materials, covering print, digital, and video elements, to bolster recruitment efforts, events, and marketing campaigns. Guided the formulation of marketing tactics, guaranteeing harmony with company objectives and audience interaction.

- + Conceptualized and executed large-scale murals and custom illustrations, enhancing YAP's visual identity and fostering community pride.
- + Developed, maintained, and optimized the organization's website, driving increased user engagement through interactive design and seamless navigation.
- + Directed production of promotional videos, web banners, and multimedia content that elevated brand awareness and strengthened outreach efforts.

Additional Design Experience

Web Designer, Graphic Designer, and Animator | The Oops

Illustrator | Something Good Is Going to Happen to Me

Founder & Lead Designer | CSU San Bernardino – Computer Science Department Initiative, Know&Vote

Graphic Designer & Art Instructor | CSU San Bernardino – Art Department & Prison Arts Collective

Instructor, Information Technology Specialist, and Program Assistant | EngAGE

UX Designer, UI Designer, 3D Modeler, and Graphic Designer | Mass Mixed Media

Graphic Designer & UX/UI Designer | Activision – Call of Duty: Advanced Warfare

Director, Producer, Editor, and Graphic Designer | MUSEUM

Graphic Designer, Illustrator | Steal Mantra Records – portraitFIASCO (2004-2014)

Graphic Designer, Illustrator | Riverside Day of the Dead

Graphic Designer | Garment Worker Center of Los Angeles

Graphic Designer, Web Designer, Web Developer, Photographer | CSU Long Beach – Catalytic Emergence

Graphic Designer, Typographer, Product Designer | The Block Journal

Graphic Designer, Illustrator | Shoot Out LLC of Los Angeles

Graphic Designer, Instructor | CSU Long Beach – ArtsBridge

Graphic Designer, Photographer / Illustrator | CSU Long Beach – College of Business Administration (CBA)

Graphic Designer, Instructor | CSU Long Beach – Arts and Services for the Disabled

Graphic Designer, Illustrator, Typographer | DC504 Foundation

Graphic Designer, Web Designer, Marketing | Green Food Services

Graphic Designer, Illustrator | CollabSpace

Graphic Designer, Package Designer | Starbucks / Nature's Path Cereals

Graphic Designer, Marketing / Illustrator | Vacuums Etc.

Production Assistant | Artificial Army
Graphic Designer, Illustrator | Seminerio's Pizzeria
Graphic Designer, Marketing, Illustrator | CSU San Bernardino Soccer Team

Professional Training & Certifications

ELPAC Calibration – Awarded, 2025
Cyber Security – Awarded, 2024
Mandated Reporter – Awarded, 2024
Suicide Prevention – Awarded, 2024
Sexual Harassment Training – Awarded, 2024
Bloodborne Pathogens – Awarded, 2024
Bullying Prevention – Awarded, 2024
Ethics & Boundaries for School Employees – Awarded, 2024
American Red Cross CPR/First Aid/AED – Expiration, 2025

Technical Proficiencies

Design & Creative Tools: Adobe Acrobat Pro, After Effects, Blurb, Canva, Camtasia, Illustrator, InDesign, OBS, Photoshop, Premiere Pro, Media Encoder, Wacom, YouTube

3D & Prototyping Tools: Bambu, Blender, EinScan, Formlabs, GrabCAD, Inkscape, Lightform, MakerBot, Meshmixer, Stratasys, Tinkercad, Universal Laser Systems, Ultimaker Cura

Office & Productivity Tools: Microsoft Excel, Numbers, OneNote, Outlook, Pages, PowerPoint, Teams, Word, Zoom

Educational Tools: APEX, Aequitas, ChatGPT, ClassLink, ClassDojo, Copilot, Edmentum, EdPuzzle, iReady, Kahoot, ParentSquare, Learning.com, Zotero

Operating Systems: Mac, Parallels, PC

Research & Publications

- + Dissertation – *Using Art Education to Cultivate Self-Efficacy and Divergent Thinking* (2022)
- + Associate Producer – *Long and Winding Road* Documentary (2020)
- + Associate Producer – *Age of Dysphoria* (2020)
- + Illustrator – *Something Good Is Going to Happen* (2019)
- + Designer – *Prison Arts Collective Exhibition Guide* (2018)
- + AIGA – *Branding Feature* (2016)
- + GD USA – *Branding Feature* (2015)
- + Contributor – *The Voice, Newspaper* (2014)
- + Thesis – *Graphic Design Has the Power to Unite and Inform a Community, R3FLECT.COM* (2013)
- + Author – *Bully No More* (2012)
- + Author – *Public Mirrors* (2011)

Examinations

CalAPA 1–3
Teaching Performance Assessment (TPA) 1–4
California Subject Examinations for Teachers (CSET) – Art
California Basic Educational Skills Test (CBEST)
Graduate Record Examinations (GRE) General Test

Affiliations

- + Apple iOS Developer Program
- + Arts Connection of San Bernardino County
- + Association of Latino Faculty, Staff & Students – CSU San Bernardino
- + Alumni Association – California State University, Long Beach
- + Alumni Association – California State University, San Bernardino
- + The Cheech Marin Center – Riverside Art Museum
- + Honor Society
- + Graphis Inc.
- + National Art Education Association
- + National Endowment for the Arts
- + R3FLECT.COM

Awards & Recognition

- Founder Award** – The Cheech Marin Center, Riverside Art Museum (2025)
- Service & Leadership Award** – AmeriCorps, Youth Action Project (2009, 2010)
- Certificate of Recognition** – California State Assembly (2009, 2010)
- Certificate of Recognition** – San Bernardino County (2009, 2010)
- Branding Award** – AIGA, R3FLECT.COM (2015)
- Design Award** – Activision, Call of Duty (2014)
- Branding Award** – GD USA, R3FLECT.COM (2014)
- Promotion Award** – Graphis Inc, R3FLECT.COM (2013)
- ArtsBridge Recognition** – (2012-2013)
- Tom Weinrich Scholarship** – (2004)

Exhibitions and Presentations

- Using Art Education to Cultivate Self-Efficacy and Divergent Thinking** – CSU San Bernardino (2022)
- Using Art Education to Cultivate Self-Efficacy and Divergent Thinking** – CSU San Bernardino (2018)
- R3FLECT.COM** – Werby Gallery, CSU Long Beach (2013)
- Fundamentals of Graphic Design** – Webster Elementary, Long Beach, CA (2012)