

# JULIAN *curriculum vitae* RUBALCABA

## EMAIL

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## LINKS

[LinkedIn](#) + [YouTube](#) + [Portfolio](#)

Artist-educator, designer, and researcher with an Ed.D. in Educational Leadership, an MFA in Graphic Design, California credentials in Art and Career Technical Education, and experience spanning K-12 instruction, higher education teaching, curriculum design, community-based art, and multidisciplinary creative practice. Work bridges art education, graphic design, illustration, animation, educational technology, civic media product design, makerspace learning, and publication development.

## Research Interests and Professional Research Groups

Current research interests center on art education, self-efficacy, divergent thinking, project-based learning, teacher-generated inquiry, critical pedagogy, critical race theory, social justice in education, and arts-and-education scholarship. The strongest completed body of scholarship is the dissertation, which makes NAEA's Seminar for Research in Art Education the primary research home at this stage. An emerging practitioner-inquiry and policy-process line of work also supports participation in teacher research, arts-and-learning, and social justice-focused groups.

- + NAEA Seminar for Research in Art Education (SRAE)
- + AERA Arts and Learning SIG
- + AERA Teacher as Researcher SIG
- + AERA Critical Educators for Social Justice SIG

## Creative Practice

### Orwell Times

2025 - Present

#### Developer (Android, iOS, Web) / Product Designer

Built and refined a native iOS civic media application that combines multi-source political news, editorial briefs, Congress bill tracking, and voting-information tools into a single mobile experience.

- + Developed native iOS features for civic news discovery, personalized feeds, saved articles, Congress bill tracking, and election-information lookup.
- + Integrated official public data sources through a custom backend, including Congress.gov and Google Civic Information API, while moving sensitive API keys off-device and into server-side configuration.
- + Improved product reliability through backend fallbacks, stronger UI states, automated UI testing, and App Store release preparation.

### Tested / Savage Industries

2025

#### Graphic Designer / Apparel Design Contributor

Developed logo and apparel concepts through a direct design collaboration with Tested leadership and e-commerce staff.

- + Created a Snapple-inspired Savage logo concept and produced requested white and blue-fill revisions for review.
- + Expanded the collaboration with additional Star Wars and Mandalorian shirt concepts.
- + The exchange included discussion of licensing, designer credit, and limited-run release structure.

## Something Good Is Going To Happen To Me Illustrator / Book Designer / Kindle and Print Production Lead

2026

Led end-to-end visual production for a children's picture book, translating story text into cohesive page layouts and a consistent illustration style across the manuscript.

- + Created the majority of original illustrations and cover artwork and managed Kindle-ready and print-ready production workflows for Amazon KDP.
- + Developed front matter, back matter, and publishing metadata, including credits, copyright language, categories, keywords, and pricing strategy.
- + Coordinated rights and contributor documentation for a guest illustration while maintaining clear attribution.

## CTRL. Online Web Designer / Graphic Designer / Animator

2015 - 2021

Led the creative development of online video animations, title sequences, and website builds across digital media projects using Adobe Creative Suite.

- + Produced animation, title-sequence design, and responsive web content across multiple projects.
- + Applied After Effects, Audition, Dreamweaver, Illustrator, Photoshop, and Premiere to multimedia production.

## AmeriCorps, The Youth Action Project (YAP) Graphic Designer / Web Designer & Developer / Illustrator / Marketing / Photography / Instructor

2010 - 2014

Led creative and community-facing design work across print, digital, video, and outreach campaigns for youth-centered nonprofit programming.

- + Produced recruitment materials, murals, web content, videos, and community-facing visual media.
- + Developed marketing plans and strategies, maintained websites, and directed promotional multimedia production.

## Exhibitions and Presentations

Using Art Education to Cultivate Self-Efficacy and Divergent Thinking - CSU San Bernardino (2022)  
Using Art Education to Cultivate Self-Efficacy and Divergent Thinking - CSU San Bernardino (2018)  
R3FLECT.COM - California State University of Long Beach, Long Beach, CA (2016)  
R3FLECT.COM - Dutzi Gallery, Long Beach, CA (2016)  
R3FLECT.COM - Max L. Gatov Gallery, Long Beach, CA (2014)  
Public Mirrors - Werby Gallery, Long Beach, CA (2013)  
Fundamentals of Graphic Design - Webster Elementary, Long Beach, CA (2012)

## Scholarship and Creative Work

1. Dissertation - Using Art Education to Cultivate Self-Efficacy and Divergent Thinking (2022)
2. Thesis - Graphic Design Has the Power to Unite and Inform a Community, R3FLECT.COM (2013)
3. Illustrator - Something Good Is Going to Happen (2019)
4. Designer - Prison Arts Collective Exhibition Guide (2018)
5. AIGA - Branding Feature (2016)
6. GD USA - Branding Feature (2015)
7. Contributor - The Voice, Newspaper (2014)
8. Author - Bully No More (2012)
9. Author - Public Mirrors (2011)
10. Associate Producer - Long and Winding Road Documentary (2020)
11. Associate Producer - Age of Dysphoria (2020)

# Academic and Teaching Appointments

## Fontana Unified School District Art Instructor

2016 - Present

Teach art and design courses centered on interdisciplinary learning, makerspace practice, and career-connected creative work.

- + Developed curriculum integrating 3D modeling, animation, prosthetics, animatronics, laser cutting, scanning, vacuum forming, and projection mapping.
- + Designed inclusive instruction for English learners and students with special needs through differentiated curriculum and adaptive supports.
- + Supported site leadership as a designated administrator, master teacher, and contributor to behavior intervention, academic intervention, IEP support, 504 support, and testing facilitation.
- + Helped build one of the district's first animatronic makerspace CTE programs and contributed to district arts planning through Art Task Force and Prop 28 implementation work.

## CSU San Bernardino, Art Department, Prison Arts Collective Graphic Designer / Instructor

2015 - 2017

Developed and delivered courses in Production of Visual Information Design and Two-Dimensional Design for incarcerated adult learners.

- + Used visual art and design instruction to support personal growth, social-emotional development, and creative expression.
- + Produced exhibition books, marketing materials, and related outreach content in support of the program.

## EngAGE Instructor / Information Technology Specialist / Program Assistant

2016 - 2017

Produced and distributed teaching materials and supported program operations and community outreach.

- + Contributed to program improvement and community-building efforts.
- + Taught visual information design and introductory information technology content.

## AmeriCorps / The Youth Action Project / San Bernardino Valley College Instructor

2009 - 2016

Provided instruction for youth and adults through community-based educational programming.

- + Presented educational content including The 7 Habits of Highly Effective People.
- + Supported student development across nonprofit and college-linked settings.

## R3FLECT.COM Visiting Art Teacher

2010 - 2014

Taught introductory graphic design and community-based art and design projects to learners across multiple age groups.

- + Designed hands-on lessons focused on design fundamentals and social issues.

## CSU Long Beach - ArtsBridge / Long Beach Unified School District Visiting Art Teacher

2011 - 2012

Taught fundamentals of graphic design, lesson planning, terminology, materials, techniques, and socially engaged project-based work.

## CSU Long Beach - Arts and Services for the Disabled

2010 - 2011

## Art Instructor

Used art as a therapeutic and expressive medium while teaching foundational two-dimensional design concepts to adults with disabilities.

## Education and Credentials

### Ed.D. in Administration - Educational Leadership

California State University of San Bernardino, 2022

Relevant Coursework:

Proficient Leader & Community Engagement

Legislative Action, Educational Change

Leadership & Learning Strategies

### Administrative Credential (Preliminary)

California State University of San Bernardino, 2022

Related Coursework:

Supervision & Evaluation of Teachers

Educational Administration

Curriculum, Instruction, & Assessment

### Career and Technical Education Credential - Arts, Media, & Entertainment

California State University of San Bernardino, San Bernardino, CA, 2016

Single Subject Teaching Credential - Art

Related Coursework:

School Culture & Diversity

Designing Curriculum with Differentiation & Modifications

Career Technical Education

### M.F.A. in Graphic Design

California State University of Long Beach, Long Beach, CA, 2013

Single Subject Teaching Credential - Art

Related Coursework:

Information Technology

Cross-Culture Community-Based Art

### B.A. in Graphic Design

California State University of San Bernardino, San Bernardino, CA, 2009

Minor: Web Design

Related Coursework:

Principles of Design Management

Management & Organizational Behavior

## Affiliations

- + Apple iOS Developer Program
- + Arts Connection of San Bernardino County
- + Association of Latino Faculty, Staff & Students - CSU San Bernardino
- + Alumni Association - California State University, Long Beach
- + Alumni Association - California State University, San Bernardino
- + The Cheech Marin Center - Riverside Art Museum
- + Friends of RAFFMA
- + Graphis Inc.
- + National Art Education Association
- + National Endowment for the Arts

## Awards and Recognition

- + Founder Award - The Cheech Marin Center, Riverside Art Museum (2025)
- + Service & Leadership Award - AmeriCorps, Youth Action Project (2009, 2010)
- + Certificate of Recognition - California State Assembly (2009, 2010)
- + Certificate of Recognition - San Bernardino County (2009, 2010)
- + Branding Award - AIGA, R3FLECT.COM (2015)
- + Design Award - Activision, Call of Duty (2014)
- + Branding Award - GD USA, R3FLECT.COM (2014)
- + Promotion Award - Graphis Inc., R3FLECT.COM (2013)
- + ArtsBridge Recognition (2012 - 2013)
- + Tom Weinrich Scholarship (2004)

## Technical Proficiencies

Design & Creative Tools: Adobe Acrobat Pro, After Effects, Audition, Blender, Canva, Camtasia, Illustrator, InDesign, OBS, Photo-shop, Premiere Pro, Media Encoder, YouTube

3D & Prototyping Tools: Bambu, Blender, EinScan, Formlabs, GrabCAD, Lightform, MakerBot, Meshmixer, Tinkercad, Universal Laser Systems, Ultimaker Cura

Office & Productivity Tools: Microsoft Excel, Outlook, PowerPoint, Teams, Word, Zoom

Educational Tools: APEX, ClassLink, Edmentum, EdPuzzle, Kahoot, Learning.com, ParentSquare, Zotero

Development & Product Tools: Android Studio, Swift, Xcode, UIKit, App Store Connect, custom backend integrations, API workflow testing, mobile UI testing

## Professional Training and Certifications

- + ELPAC Calibration - Awarded, 2026
- + Cyber Security - Awarded, 2025
- + Mandated Reporter - Awarded, 2025
- + Suicide Prevention - Awarded, 2025
- + Sexual Harassment Training - Awarded, 2025
- + Bloodborne Pathogens - Awarded, 2025
- + Bullying Prevention - Awarded, 2025
- + Ethics & Boundaries for School Employees - Awarded, 2025
- + American Red Cross CPR/First Aid/AED - Expiration, 2026